

ADMISSION HANDOUT FOR MANAGEMENT PROGRAMS – 2022

1. INTRODUCTION

The School of Business Management (SBM) of SVKM's NMIMS, Deemed to be University (as per UGC Norms), one of India's premier business schools is situated in Mumbai - the financial hub and nerve Centre of the country.

A dynamic curriculum designed in conjunction with academics and industry practitioners, provides them with the opportunities to master new skills and explore varied perspectives, through case method as its chief pedagogical tool to bring to the classroom real-world business scenarios, SBM has an abundance of intellectual capital in the form of faculty members who are renowned in their respective fields and are committed to creating a dynamic learning environment.

This booklet gives information about the Admission Procedure and criteria for the following full time MBA - Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / MBA HR Mumbai / MBA DSA /MBA Pharmaceutical Management Mumbai /MBA Business Analytics Mumbai & Jadcherla (Hyderabad) / MBA (Digital Transformation) Mumbai Programmes for academic year commencing from 2022-2023.

Sr. No.	Name of the program	Campus	No. of Seats*
1	MBA (programme having concentration in any one of the following areas: Finance/Marketing/Operations & Decision Sciences)	Mumbai	600
2	MBA Human Resource	Mumbai	120
3	Dual Degree in MBA Decision Science & Analytics + MS in Business Analytics & Information Management from Purdue University	Mumbai	60
4	MBA Pharmaceutical Management	Mumbai	120
5	MBA	Bengaluru	240
6	MBA	Jadcherla (Hyderabad)	120
7	MBA	Navi Mumbai	120
8	MBA	Indore	60
9	MBA - Business Analytics	Mumbai	120
10	MBA (Digital Transformation)	Mumbai	60
11	MBA - Business Analytics	Jadcherla (Hyderabad)	60
	Total		1680

^{*30%} Seats in the MBA Programs of NMIMS will be offered to Female candidates.



2. IMPORTANT INSTRUCTIONS

- 2.1 Admission for all the Full Time Programmes mentioned above is through NMAT by GMAC™ exam. For all test related information please visit www.nmat.org. Candidates can apply for more than one Programme and more than one campus.
- 2.2 Note: Candidates are requested to register for NMIMS before NMAT by GMAC™ examination for eg if NMAT by GMAC™ examination is scheduled on 9th October 2021, Candidate is required to register on or before 8th October 2021
- 2.2 Candidate can register and appear for Main or Reapply examination. NMIMS accepts score of the first NMAT examination attempted by the candidate. Candidates qualifying the cut off based on re-application examination scores will not be part of the 2nd stage of selection process. Retake/Reapplication scores will not considered for further selection process.

2.3 Apply Online

Step 1: Registration at NMAT by GMAC™: Visit www.nmat.org. to register online and complete registration process by paying registration fee. Please remember your NMAT by GMAC™ registration number. It is mandatory to complete the NMAT by GMAC™ test registration before proceeding for the NMIMS application.

Step 2: Registration at NMIMS: Visit www.nmims.edu enter your NMAT by GMAC™ registration number. and complete the application process. Without the registration number you will not be able to fill up NMIMS application form. Complete the application process by paying the registration fees (as applicable). The registration fee is non-refundable. Candidate NMAT first attempt scores will be used for further selection process.

Register with NMIMS before your scheduled date of exam for your candidature to be accepted at NMIMS.

The schedule & Application charges for NMIMS applications are as under:

Event	Start	End	Registration charges (Non-Refundable)
NMIMS Application	Wednesday 4 th August, 2021	Monday, 27 th December, 2021	Rs.2600 /- plus applicable taxes
	1	,,	Rs.2600 /- plus applicable taxes

2.4 NMIMS Application

- For admission to NMIMS University programmes NMIMS online application (on www.nmims.edu website) has
 to be duly submitted & payment of application charges need to be made in any of the prescribed mode within
 stipulated time.
- It is candidate's responsibility to select the program preference at the time of filling up the NMIMS application form on www.nmims.edu. The final short listing of the candidate will happen as per the latest preference selected by candidate on his/her NMIMS application form.
- 2.5 The candidate has to register and complete the application / fees payment process on the www.nmims.edu website .lt is mandatory for candidates to fill in the NMIMS application form on www.nmims.edu to confirm their candidature and be in the NMIMS admission process for the 2022-24 Batch.
- 2.6 The preferences once given cannot be changed later on. Candidates are advised to check the information entered in the online registration application form very carefully while registering and again before submitting the application as they will not be allowed to make any changes after submitting the application.

The candidates are advised to note their NMAT by GMAC™ / NMIMS Application number. The further communication / process will be as per NMAT by GMAC™ / NMIMS Application number only

- 2.7 Payment of registration fee The mode of payment will be as under:
 - 1. Credit card 2. Debit Card 3. Net Banking 4. Payment wallet



3. ELIGIBILITY CRITERIA FOR ADMISSION 2022-2024

Sr. No.	Name of the program	Eligibility Criteria
1	MBA Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore / MBA HR Mumbai	Bachelor's Degree in any discipline from a recognized University with minimum 50% marks in the aggregate. * Sub clauses 3.1 to 3.7 are also applicable.
2	Dual Degree in MBA Decision Science & Analytics + MS in Business Analytics & Information Management from Purdue University Mumbai	Bachelor's Degree in any discipline from a recognized University with minimum 55% marks in the aggregate with Maths or Statistics or Econometrics as a subject in their graduation. The applicants should get minimum TOEFL score for 93 with minimum subsection scores, IELTS score of 7.0 or higher with minimum subsection scores as well will also accepted. PS: While NMIMS does not require any English language test score, however, this will be required by Purdue University. Hence, if candidates advance to the Purdue selection process, they must have the test score handy. * Sub clauses 3.1 to 3.7 are also applicable.
3	MBA Pharmaceutical Management, Mumbai Selection process is separate (Mumbai Campus)	Bachelor's or Masters Degree in; Pharmacy, Life Sciences, Medical Technology & Biotechnology, and MBBS, BDS, BHMS, BAMS from a recognized University with minimum 50% marks in the aggregate. Candidates with B.Tech. Bio-Tech./Bio-Medical or B.E. Bio-Tech./Bio-Medical from a recognized University with minimum 50% marks in the aggregate are also eligible to apply. Candidates working in Pharmaceutical Companies or with work experience in healthcare sector can also apply subject to meeting the above qualification criteria. * Sub clauses 3.1 to 3.7 are also applicable.
4	MBA - Business Analytics, Mumbai & Jadcherla (Hyderabad)	The MBA - Business Analytics, Mumbai applicants shall have Bachelor's Degree in Engineering, Mathematics, Statistics, Commerce or Economics with minimum 55% marks in the aggregate. Having relevant industry work experience of at least an year would be an added advantage * Sub clauses 3.1 to 3.7 are also applicable.
5	MBA (Digital Transformation), Mumbai	Bachelor's Degree in Engineering (Any stream) /MCA,/B.Sc. (IT)/B,Sc.(Computer Science)/ BSc. (Electronics)/ BSc. (Physics)/ Bsc (Maths)/ Any other graduate degree with Mathematics as compulsory subject till graduation. Minimum pass marks 55% in aggregate plus minimum two-year years of industry experience is desirable

Note 1: As per University Grants Commission (UGC) notification - F. No. UGC/DEB/2013 dated 14.10.2013 - "Degrees / Diplomas / Certificates awarded for programmes conducted by the Open & Distance Learning (ODL) institutions, recognized by Distance Education Council (DEC) (erstwhile) and UGC, in conformity with UGC Notification on specification of Degrees should be treated as equivalent to the corresponding awards of the Degree / Diploma / Certificate of the traditional Universities / institutions in the country".

Note 2: AIU certificate is mandatory for those candidates who have completed their graduation from overseas Universities.



- 3.1 For all the full time programs, candidates who are appearing for the final examination of their Bachelor's degree are eligible to apply. Provisional admission is subject to clearing the final examination of their Bachelor's degree with stipulated aggregate marks and selected candidates must produce all the necessary documents, in original, within the given stipulated time.
- For all the Full Time programs, candidates having two and more years of post-qualification work experience will be preferred.
- 3.3 The candidate must have appeared for all his subject(s) / exams before the commencement of the respective program (s) of NMIMS (Deemed to be University). The examination of none of the subjects should be held after the commencement of the respective course. Also the candidate should be declared pass in all the above referred subjects (s) / examinations by the University from where he / she is graduating from, with minimum stipulated marks in the aggregate. However, in case the candidates' graduating University schedules the final year / semester / trimester examination/s (as applicable) during / after the commencement of the respective program the candidates' candidature may be considered subject to NMIMS (Deemed to be University) discretion.
- 3.4 At the time of admission, candidate has to produce semester-wise / trimester-wise / consolidated (only if individual mark sheets are not issued by University / Institute) mark sheets of all years of the college from which he/she is graduated. In case of internet copies of mark sheets, attestation by Principal with official seal is mandatory.
- 3.5 The candidates, who have passed or, have appeared for graduation examination from a University where Grade Point Average is given, must produce the equivalent percentage for the GPA/CGPA obtained in writing from the University concerned.
- 3.6 It is sole responsibility of the candidate to ascertain whether they possess the necessary and requisite qualification for the admission at NMIMS, as verification of the documents is done at the time of final admission only.

3.7 Important Note:

- a) If at any stage, it is found that a candidate does not satisfy the eligibility criteria or the information furnished by him / her in the online registration is incorrect, his/her application for the admission to the programme, even if selected and fees paid, will stand cancelled and fees forfeited. The registration fee is non-refundable.
- b) Candidates appearing for NMAT by GMAC[™] exam & NMIMS Selection process should note that if at any point of time it is observed that they do not meet eligibility criteria, then admission will be cancelled and the process will stand terminated. The course fees if paid, refund will be as per refund rules (as applicable).

4. ADMISSION PROCESS

Stage 1 NMAT by GMAC[™] test is a mandatory test for applying to the following NMIMS University programmes viz

1. MBA - Mumbai / Bengaluru / Jadcherla (Hyderabad) / Navi Mumbai / Indore 2.MBA HR Mumbai 3. Dual Degree in MBA Decision Science & Analytics + MS in Business Analytics & Information Management from Purdue University Mumbai 4.MBA Pharmaceutical Management Mumbai 5.MBA Business Analytics Mumbai & Jadcherla (Hyderabad) 6. MBA (Digital Transformation) Mumbai.

For more information about the test, please visit www.nmat.org.

The score of the NMAT by GMAC[™] Test for all the NMIMS applicants will be submitted by GMAC electronically to NMIMS (Deemed to-be-University).

Stage 2 The 2nd Stage of selection process will be managed by NMIMS for the shortlisted candidates. There could be a psychometric test or Written Analytic test along with personal Interview. The details will be informed subsequently



DOCUMENTS TO BE UPLOADED AT THE TIME OF ADMISSION (Scanned copies Only)

- 10th Marksheet Passing Certificate
- 12th Marksheet Passing Certificate
- Degree Marksheet (for 1,2,3,4 years), separately for each semester/trimester. Only if separate mark sheets
 are not issued by the University / Institute consolidated mark sheets will be accepted. For details regarding the
 same please refer clause 3.4
- Degree Certificate
- Provisional Degree certificate/ Passing Certificate
- Post Graduate Degree Marksheet, wherever applicable
- Post Graduate Degree Certificate, wherever applicable
- AIU Certificate (University Equivalence) is mandatory for those candidates who have completed their graduation from Overseas Universities.
- Migration Certificate
- Eligibility Certificate (If required)
- Work Experience Certificate
- Medical Fitness Certificate (In Original signed by Registered Medical Practitioner)
- Mediclaim Policy

At the time of admissions self-attested photocopies are to be uploaded and original/s documents will be required for verification during program commencement. The original/s documents are to be submitted by stipulated dates (as applicable).

4.1 The NMAT by GMAC™ test will be conducted online proctored at Home as well as at Test Centres with social distancing norms in the following domestic / international cities. Visit https://www.nmat.org/test-centres/ for latest updates.

Candidate has to register on **www.nmat.org** and will be able to select the venue of their choice while scheduling their NMAT by GMAC™ test. Candidates will receive confirmation letter providing them with all the information pertaining to their appointment.

Candidates will be able to download their admit card from the Candidate dashboard

It is the sole responsibility of the Candidate to check the system requirements and ensure that the computer system and connectivity meets the requirement before choosing to test at Home The candidate should go through the instructions for 'On the day of the test' before leaving for the Test Centre or starting the Online proctored test at Home.

It is mandatory for the candidates testing at a Test Centre to carry their Admit Card at the time of NMAT by GMAC™ exam and get it signed by the Test Centre Administrator. Online Test Takers will have to show their Admit Card during the authentication Process before starting the test to the Proctor. Admit card need not be signed for candidates choosing Online Proctored at Home. Admit card is a mandatory document to be retained till the admission cycle is not complete.

GMAC reserves the right to cancel / change any venue of examination for any reason and the applicant will have to take the test at any of the other venues available.

It is the sole responsibility of the candidate to check whetherhe/she is eligible for the respective Program as per the eligibility criteria of the programs they are applying to.

Candidates will be short-listed on the basis of the combination of their score in NMAT by $GMAC^{TM}$ exam and latest preferences of the programmes selected on the NMIMS application form.



5. TEST STRUCTURE

- 5.1 NMAT by GMAC™ would be an objective type multiple-choice test. (There will be no descriptive type questions).
- 5.2 The NMAT by GMAC™ will comprise the following:

Sr. No	Section	No. of Questions	Time in Minutes
1	Language Skills	36	28
2	Quantitative Skills	36	52
3	Logical Reasoning	36	40
	Total	108	120

- The candidate should note that it is important for them to perform well relative to other candidates in each of
 the 3 sections of the test as the score of each section and the overall score will be used to shortlist the
 candidate for the second stage of the selection process as well as in the final ranking. Please note that there
 will be no negative marking.
- Based on the NMAT cut offs, the shortlisting for the next round of NMIMS admission process will be declared on www.nmims.edu website.
- Only NMAT first attempt scores will be used for the shortlisting process.
- The candidate has to check his status on our website, there will be no separate email sent.

6. GUIDELINES FOR PHYSICALLY CHALLENGED CANDIDATES

Candidates who wish to request for assistance must complete the formalities as mentioned on the NMAT by GMAC™ website - www.nmat.org.

7. SELECTION PROCESS

Post the NMAT examination and based on the NMAT first attempt scores, candidates will be shortlisted for MBA programs. The call letter will be declared on our website.

The selection process may include psychometric test or Written Analytic Test along with Personal interview. Weightage will be given to academic performance and work experience.

No separate call letter will be mailed.

- 7.1 The final merit list will be prepared on the basis of the application data in terms of academic marks obtained, work experience, marks obtained in NMAT by GMAC[™] and WAT Personal Interview.
- 7.2 The selection criteria will be based on merit only. Decision regarding cut-off of the merit list will solely lie with NMIMS. Those candidates who have applied for more than one Programme / Campus in their application forms, their selection will be based on the merit score and preferences obtained by them as well as on the availability of the seats in the respective Programme.In this regard, the decision of the NMIMS shall be final and undisputable and shall be binding on all concerned.



- 7.3 Canvassing, in any form for admission will disqualify the candidate.
- 7.4 All matters of dispute will be subject to the legal jurisdiction of Mumbai only.
- 7.5 Candidates are advised to visit the NMIMS website www.nmims.edu to know the details of various steps of selection process. All communication to the candidates will be through NMIMS website only.

Please note that No separate communication will be sent in this regard.

8. FEES

The Fees for academic year 2022-2023 will be informed during WAT/PI. However, fees for academic year 2021-2022 for MBA / MBA HR Program were Rs. 10,95,000/-, MBA Pharmaceutical Management were Rs. 6,50,000/-, **Dual Degree** in MBA Decision Sciences & Analytics + MS in Business Analytics & Information Management from Purdue University Program were Rs. 12,02,000/-, MBA Bangalore were Rs. 9,02,000/- / Hyderabad & Navi Mumbai were Rs. 8,27,000/-, Indore were 7,50,000/- MBA Business Analytics & MBA Digital Transformation were Rs. 8,52,000/- (for information only).

9. IMPORTANT DATES

Sr. No.	Activity	Important Dates
1	Application Start Date	Wednesday, 4 th August 2021
2	Application End Date	Monday, 27 th December, 2021
3	2nd Stage of selection process	
4	Merit list	Dates will be declared later
5	Fee Payment dates	

NMIMS reserves the right to make any change in the above mentioned dates and candidates are advised to
visit the NMIMS website periodically to note changes, if any. For exam schedule and delivery details please
visit nmat.org.in.

10. REFUND OF FEES IN CASE OF WITHDRAWAL / CANCELLATION OF ADMISSION

For cancellation/ withdrawal of admission: Withdrawal / cancellation means voluntary withdrawal/cancellation by candidate

for any reason. Please visit NMIMS website for online admission cancellation process: https://upload.nmims.edu/admission/cancellation/



REFUND RULES

If a student chooses to withdraw from the program of study in which he / she is enrolled, the institution shall follow the following five-tier system for the refund of fees remitted by the student.

Sr. No.	Percentage of Refund of Aggregate fees*	Point of time when notice of withdrawal of admission is served to the Institute
(1)	100%	15 days or more before the formally-notified last date of admission
(2)	90%	Less than 15 days before the formally-notified last date of admission
(3)	80%	15 days or less after the formally-notified last date of admission
(4)	50%	30 days or less, but more than 15 days, after formally-notified last date of admission
(5)	00%	More than 30 days after formally-notified last date of admission

In case of (1) in the table above, the HEI concerned shall deduct an amount not more than 5% of the fees paid by the student, subject to a maximum of Rs. 5,000/- as processing charges from the refundable amount.

Note: Candidates to refer Important Dates of the respective programme.

Important Message: There is NO 'Management Quota' at NMIMS for MBA Programs. If you receive any E-Mail / SMS related to it, consider it as Fraudulent. Beware of such activities and do no entertain any monetary transactions. Please report such activities to the Police and admissionenquiry@nmims.edu

11. FOR DUAL DEGREE IN MBA DECISION SCIENCE & ANALYTICS + MS IN BUSINESS ANALYTICS & INFORMATION MANAGEMENT FROM PURDUE UNIVERSITY MUMBAI

The candidate who have been selected for MBA Decision Science & Analytics post the 2nd selection process have to clear Purdue selection process as well.

CONTACT INFORMATION

- 1. NMIMS Admission / Application / Technical related queries
 - (a) Toll Free No.: 18001025138 Monday to Saturday (except public holidays)
 - (b) Phone Support: 022-42355621/5622/5624 Monday to Saturday (except public holidays)
 - (c) For any support and assistance kindly login to dashboard & raise query in my query section
- 2. For NMAT by GMAC™ registration and payment related, scheduling and rescheduling queries visit https://www.nmat.org/contact-us/



SVKM'S

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Deemed to be UNIVERSITY

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